**Description of Discipline**

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| Title of Discipline / **Tourism Studies** | | | | |
| **Semester** | **Duration** | **Type of Discipline** | **ECTS Credits** | **Student Workload** |
| 1 | 120 hrs. | mandatory | 4 | 30 hours of teaching, including 16 hours of lectures, 14 hours of practical classes, 90 hours of self-study |

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| **Requirements for Participation** | **Type of examination (oral, written, term paper, etc.)** | **Methods of teaching and learning (lectures, seminars, etc.)** | **Discipline Coordinator** |
| Bachelor degree | Oral exam, calculation work | Lectures (explanation, demonstration); practical classes (research and analytical work, comparison, generalization, analysis, synthesis), self-study, individual scientific-research assignments. | PhD in Economics, Associate Professor Bezuhlyi I.V. |

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| Learning outcomes |
| General competencies:  GC 01. Act on the basis of understanding civilizational humanitarian values ​​and globalization processes, national development priorities  GC 05. Ability to communicate with experts from other fields of activity on topical issues of tourism and recreation  GC 07. Entrepreneurial spirit, creativity, desire to succeed and self-realization  GC 09. Ability to motivate people and move towards a common goal  Special competencies:  SC 03. Ability to analyze the geospatial organization of the tourism process and design its development on a sustainable basis  SC 04. Understanding the objectives of national and regional tourism policy and mechanisms for regulating tourism  SC 11. Ability to manage information  SC 13. Ability to identify strategic objectives in the development of tourism business  SC 14. Ability to social and academic mobility in the field of tourism  Program learning outcomes:  PLO 1. Knowledge of advanced concepts, methods of research and professional activities on the border of the subject areas of tourism and recreation  PLO 2. Ability to understand and apply in practice the theory and methodology of the system of sciences that form tourism  PLO 4. Knowledge of patterns, principles and mechanisms of the tourist market  PLO 8. Fluent in the state language and use it in professional activities  PLO 11. To use communication skills and technologies, to initiate introduction of methods of communicative management in practice of activity of subjects of tourist business  PLO 12. Demonstrate social responsibility for the results of strategic decisions  PLO 14. Be responsible for the development of professional knowledge and practices, assessment of strategic development of the team, the formation of effective personnel policy  PLO 15. Demonstrate the ability to self-develop and self-improvement throughout life |

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| Content |
| The purpose is to summarize the students' accumulated knowledge during the study of tourism-related disciplines, the formation of systematic knowledge of tourism, the patterns of its formation, development and functioning, the diversity of approaches to its interpretation, the peculiarities of motivation and the basis of marketing and management in tourism, providing knowledge about the specifics of the functioning of the sub- Objects of tourist activity and features of the manager of a tourist enterprise; To develop the ability to use knowledge of discipline in practical and scientific activities. |

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| Exemplary Literature |
| **Basic**   1. Lukashevych M.P. Sociology of tourism: Course of lectures / M.P. Lukashevych, F.F. Shandor, V.K. Fedorchenko. - Uzhhorod: Mystetska Linia, 2008. - 340p. 2. Pazenok V.S. Philosophy of tourism: Textbook / V.S. Pazenok, V.K. Fedorchenko. - К .: Kondor, 2004. - 268p. 3. Tourism studies: conceptual foundations of tourism theory: scientific and educational publication. - К .: KUTEP, 2008. - 825p. 4. Fedorchenko V.K. Pedagogy of tourism / V.K. Fedorchenko, N.A. Fomenko, M.I. Skrypnyk, H.R. Tsekhmistrova. - Kyiv: Publishing House "Slovo", 2004. - 296p. 5. Tourism studies: conceptual principles of tourism theory: monograph / [V. K. Fedorchenko, V.S. Pazenok, O.A. Kruchek and others]. - K .: VC "Academy", 2013. - 368 p.   **Supplementary**   1. Lyubitseva O.O. Tourism: introduction to the profession: Textbook / O.O. Lyubitseva, V.K. Babaritska. - Kyiv: University of Kyiv, 2008. - 450p. 2. World Tourism Organization. Tourism Towards 2030 / Global Overview,UN WTO, Madrid. – 2011. P. 1.   Internet resources   1. The Verkhovna Rada of Ukraine [Electronic resource]. - Mode of access to the resource: www.rada.gov.ua 2. State Statistics Service of Ukraine [Electronic resource]. - Mode of access to the resource: www.ukrstat.gov.ua 3. Cabinet of Ministers of Ukraine [Electronic resource]. - Mode of access to the resource: www.kmu.gov.ua. 4. National Library of Ukraine named after Vernadsky [Electronic resource]. - Resource access mode: www.nbuv.gov.ua |

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| Title of Discipline: ***Tourism Studies*** | | | | | | |
| Semester | Duration | Type of Discipline | ECTS Credits | Academic Workload | | Language of Instruction |
| 1 | 90 hrs. | compulsory | 3 | 30 hours of classroom training, 60 hours of self-study | | Ukrainian |
| Learning Outcomes | | | Teaching Methods | | Evaluation Methods | |
| PLO 1. To know advanced concepts, methods of research and professional activity at the intersection of subject areas if tourism and recreation. | | | **Presenting information**  **Interactive teaching methods**  **Graphic visualization**  **Scientific discussion and brainstorming**  **Creative scientific research and processing of information based on facts**  **Project-based learning**  **Situation modeling** | | Group and individual evaluation in written and oral forms that is conducted as a part of intermediate and final evaluations.  Final tests. | |
| PLO 2. To understand and implement into practice theories and methodology of tourism studies. | | | **Explanation and illustration**  **Interactive teaching methods**  **Graphic visualization**  **Scientific discussion and brainstorming**  **Creative scientific research and processing of information based on facts**  **Project-based learning**  **Situation modeling** | | Group and individual evaluation in written and oral forms that is conducted as a part of intermediate and final evaluations.  Final tests. | |
| PLO 4. To know patterns, principles and mechanisms of the tourism market. | | | **Contextual learning**  **Creative scientific research**  **Processing statistic information**  **Gamification**  **Project-based learning**  **Situation modeling**  **Systematization of global experience**  **Use of computer and multimedia technologies**  **Round-table discussions**  **Interactive teaching methods** | | Group and individual evaluation in written and oral forms that is conducted as a part of intermediate and final evaluations.  Final tests. | |
| PLO 8. To know the official language to perform the professional activity. | | | All the methods used in the educational process, especially verbal ones | | All the methods of group and individual evaluation in written and oral forms that is conducted as a part of intermediate and final evaluations | |
| PLO 11. To use communication skills and technologies, to introduce methods of communication management into the activity of tourism business entities. | | | **Scientific discussion**  **Methods that require leadership and creative skills** (world café, quest)  **Non-routine tasks, prognostic tasks** based on real-life situations  **Situation modeling, cases, business games** to learn how to establish communication | | Group and individual evaluation in written and oral forms that is conducted as a part of intermediate and final evaluations.  Final tests. | |
| PLO 12. To show social responsibility for the results of strategic decisions. | | | **Interactive learning**  **Modeling problem situations**  **Non-routine task solving**  **Simulation games with specialists invited to participate**  **Brainstorming**  **Search-based learning** | | Group and individual evaluation in written and oral forms that is conducted as a part of intermediate and final evaluations.  Final tests. | |
| PLO 14. To be responsible for the development of professional knowledge and practices, evaluation of the strategic development of the team, the formation of an effective personnel policy. | | | **Interactive teaching methods**  **Modeling situations** that take place in tourism  **Non-routine tasks** in the field of tourism development  **Simulation games with specialists invited to participate** | | Group and individual evaluation in written and oral forms that is conducted as a part of intermediate and final evaluations.  Final tests. | |
| PLO 15. The ability of a lifelong personal development and self-improvement. | | | **Non-routine tasks**  **Disputations**  **Internship, managerial and business practice** (if available) | | Group and individual evaluation in written and oral forms that is conducted as a part of intermediate and final evaluations and is aimed at determining students’ ability of a lifelong personal development and self-improvement.  Preliminary tests, intermediate and final evaluations.  Self-reflection methods | |