**Description of Discipline**

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| Title of Discipline / **International Tourism** | | | | |
| **Semester** | **Duration** | **Type of Discipline** | **ECTS Credits** | **Student Workload** |
| 1 | 120 hrs. | mandatory | 3 | 30 hours of teaching, including 16 hours of lectures, 14 hours of practical classes, 90 hours of self-study |

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| **Requirements for Participation** | **Type of examination (oral, written, term paper, etc.)** | **Methods of teaching and learning (lectures, seminars, etc.)** | **Discipline Coordinator** |
| Bachelor degree | Oral exam | **Lectures:** presentation of key issues of the course, coverage of problematic issues, presentation;  **Practical classes:** explanation, instructions to practical tasks, business games, discussions;  **Self-study:** individual scientific-research assignments and reports. | Honta O.I. Dr. of Economic Sciences, Professor |

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| Learning outcomes |
| During the study of the discipline, the applicant for higher education must acquire or expand the following general (GC) and special (SC) competencies provided by the educational program:  GC 01. Act on the basis of understanding of civilizational humanitarian values ​​and globalization processes, priorities of national development  GC 03. Ability to work in the international and domestic professional environment  SC 03. Ability to analyze the geospatial organization of the tourism process and design its development on a sustainable basis  SC 08. Ability to put into practice the international experience of recreational and tourist activities  SC 09. Understanding of mechanisms of interaction of subjects of the world and national tourist markets and provisions of socially responsible business in tourism and recreation  SC 11. Ability to manage information  SC 12. Ability to do business in the national and international tourism market  SC 13. Ability to identify strategic objectives in the development of tourism business  SC 14. Ability to social and academic mobility in the field of tourism |

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| Content |
| The purpose of the discipline is to expand theoretical knowledge, skills concerning methodology for conducting research on world tourist flows, trends in their formation, and organization of institutional regulation of international tourism development.  The tasks of the discipline include:   * learning terms of international tourism; * organization of statistical accounting and specialized monitoring; * activity of international tourim organizations; * foreign countries experience in building organizational structures for tourism management; * approaches to classification and segmentation of the world tourism markets; * peculiarities and conditions of Ukraine’s entry into the international tourism market.   Contents:   1. Basic concepts of international tourism 2. Principles of international tourism organizations 3. Skills in analyzing the statistics on international tourist flows 4. Study of the essence and structure of the world market of tourist services 5. Ukraine’s place in the international tourism market 6. The formation of the tourist offer under the conditions of transnationalization of the world tourism industry 7. Analysis of prospects for the development of the most important sectors of the international tourism industry |

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| Exemplary literaturre |
| **Basic**   1. Aleksandrova A.Yu. International tourism: a textbook. - М.: KnoRus, 2010. - 464 p. 2. Voskresensky V. Yu. International tourism. - M.: Unity-Dana, 2008. - 464 p. 3. Ksenzov, S.V. Geography of international tourism: practicum. - Minsk: PolesGU, 2012. - 61 p. 4. Malskaya M.P., Antonyuk N.V., Hanich N.M. International tourism and services: Textbook. - К.: Znannia, 2008. - 661 p. 5. Malskaya, M.P. Tourist local lore of Europe: textbook. / M.P. Malskaya, M.Z. Hamkalo, O. Yu. Bordun. - К.: TsUL, 2010. - 224 p. 6. Mozhaeva N., Boginskaya E., Mazurina O. Organization of international tourism: textbook. - М.: Hardaryky, 2008. - 256 p. 7. Sevastyanov D.V. Fundamentals of geography and international tourism. - М.: Akademia, 2008 - 272 p. 8. Senin V.S. Organization of international tourism: a textbook. - М.: Finance and Statistics, 2005. - 400 p. 9. Economics and organization of tourism. International tourism: textbook. - M.: KnoRus, 2010.-576 p.   **Supplementary**   1. Inbound tourism: textbook / ed. by P.F. Koval, N.O. Aleshuhina. - Chernihiv: Lukyanenko V.V., 2010. - 304p. 2. Malskaya M.P., Khudo V.V. Tourism business: theory and practice. Manual. - Kyiv: Center for Educational Literature, 2007. - 424 p. 3. Management of the tourism industry: Textbook / Edited by prof. I.M. Shkola. - Chernivtsi: Books-XXI, 2005. - 596 p. 4. Tourism and Hospitality: Textbook. 3rd ed. - M.: ICC "MarT"; Rostov n / D: Publishing Center "MarT", 2007. - 352 p. 5. Ushakov D.S. Inbound tourism technologies. - M.: ICC “MarT”; Rostov n / D: Publishing Center "MarT", 2006. - 384 p. ("Tourism and Service" Series) 6. Karkonoszy i Gór Izerskich Typowa Architektura: Poradnik inwestora. – 240 с.   **Information resources**   1. chernigivstat.gov.ua - the official site of the Main Department of Statistics of Chernihiv region. 2. customs.gov.ua - the official website of the State Customs Service of Ukraine. 3. menr.gov.ua - the official website of the Ministry of Ecology and Natural Resources of Ukraine. 4. mfa.gov.ua - the official website of the Ministry of Foreign Affairs of Ukraine. 5. rada.gov.ua - official site of the Verkhovna Rada of Ukraine (current base of the legislation of Ukraine). 6. tourism.gov.ua. - official site of the State Agency of Ukraine for Tourism and Resorts. 7. tourlib.net - electronic database of tourist literature. 8. ukrstat.gov.ua - the official website of the State Statistics Service of Ukraine. 9. [unwto.org](http://unwto.org/) –World Tourism Organization – UNWTO. 10. Verkhovna Rada of Ukraine: [www.rada.gov.ua](http://www.dfp.gov.ua/) 11. State Statistics Service: www.ukrstat.gov.ua 12. Cabinet of Ministers of Ukraine: [www.kmu.gov.ua](http://www.dfp.gov.ua/) |

Academic Staff

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| **Name** | **Academic degree** | **Position** | **Qualification / Academic Discipline** | **Full-time / Part-time** | **Area of Teaching** |
| Honta Olena Ivanivna | Dr. of Economic Sciences | Professor of the Department | Taras Shevchenko State University of Kyiv, specialty – Political Economy, qualification – economist, Teacher of Political Economy, PhD in Economics; specialty – 08.00.05 Productive Forces Allocation and Regional Economics; Associate Prof. At the Department of Management  specialty – 08.00.05 Productive Forces Allocation and Regional Economics; Prof. at the Department of Economic Theory; | Full-time | Economics and Pricing in Tourism, Tourism Economics, International Tourism, Insurance in Tourism, Analysis of Tourism Enterprise Activity, Strategy of Tourism Enterprise, Civil Education |

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| Title of Discipline: **International Tourism** | | | | | | | |
| Semester | Duration | Type of Discipline | | ECTS Credits | Academic Workload | | Language of Instruction |
| 1 | 120 hrs. | compulsory | | 4 | 30 hours of classroom training including 16 hours of lectures and 14 hours of practical classes, 90 hours of self-study | | Ukrainian |
| Learning Outcomes | | | Teaching Methods | | | Evaluation Methods | |
| PLO 1. To know advanced concepts, methods of research and professional activity at the intersection of subject areas if tourism and recreation. | | | **Presenting information**  Interactive teaching methods  **Illustration and visualization**  **Scientific discussion and brainstorming**  **Creative scientific research and processing information based on facts**  **Project-based learning** that involves using knowledge from the disciplines related to tourism and recreation when completing individual projects.  **Comparative method** presupposes comparing of (1) concepts and directions of international tourism development in Ukraine and leading countries in the world; (2) trends in the tourism development in comparison with other areas of the national economy  **Cases** | | | Comprehensive, group and individual evaluation in written and oral form that is conducted on a regular basis as a part of intermediate and final evaluations and is aimed at determining the level of students’ knowledge about the latest concepts of international tourism development, skills in identifying and analyzing modern trends in formation and modification of the tourism industry.  Tests, evaluation of results of solving problem situations, questionnaire, interview, self-evaluation.  Expert evaluation to assess the creativity level of individual and group creative tasks solved by students. | |
| PLO 3. The ability to use information and innovative methods and technologies in the field of tourism. | | | **Contextual learning**  **Creative scientific research**  **Method of processing a large amount of information**  **Gamification**  **Project-based learning** where experts are involved.  **Cases** that require application of innovative approaches to enhance the international tourism development in Ukraine  **Systematization of world experience** of the most successful tour operators in the field of international tourism  **Use of computer and multimedia technologies**  **Round-table discussions** are conducted to generate and discuss innovative ideas for the international tourism development in Ukraine (new forms of tourism business organization, ways to increase the attractiveness of tourist attractions that could be interesting for foreign tourists in Ukraine).  **Interactive teaching methods** | | | Comprehensive, group and individual evaluation in written and oral form that is conducted on a regular basis as a part of intermediate and final evaluations and is aimed at determining the level of students’ knowledge about the latest concepts of international tourism development, skills in identifying and analyzing modern trends in formation and modification of the tourism industry.  Evaluation of the quality of demonstrating creative skills in the process of acquiring new knowledge (for instance, when completing crosswords, taking part in competitions “The Best Presentation”, “TOP-News of International Tourism”, “Curious and Unexpected Incidents in International Tourism”, etc.)  Tests, evaluation of results of solving problem situations, questionnaire, interview, self-evaluation.  Expert evaluation to assess the creativity level of individual and group creative tasks solved by students. | |
| PLO 4. To know patterns, principles and mechanisms of the tourism market. | | | **Professional and business games**  **Trainings** such as psychological trainings for professional development, communication, solving professional tasks in the field of international tourism | | | Group and individual evaluation in oral and written forms.  Tests  Discussion and expert evaluation of cases developed and problem situations solved by students.  Questionnaire, interview, self-evaluation  Expert evaluation to evaluate the professional and creativity level of tasks solved during business games. | |
| PLO 5. The ability to assess the situation in the tourism market, interpret the research results and predict the development of the business entity in the field of recreation and tourism. | | | **Imitative learning** is based on simulation of situations that could happen in reality (representatives from tourism business are involved).  **Methods of statistic data processing**  **Searching for information** (skills in working with diversified information sources)  **Interactive teaching methods**  **Use of computer and multimedia technologies** | | | Group and individual evaluation in oral and written forms.  Tests, evaluation of results of solving problem situations, questionnaire, interview, self-evaluation.  Expert evaluation to assess the creativity and professional level of tasks solved during business games and mock press conferences. | |
| PLO 7. The ability to develop and implement projects in the field of recreation, tourism, hospitality. | | | **Reproductive method:** a lecturer gives a task and students acquire knowledge and skills completing it following an example;  **Problem-based learning** (a lecturer presents and solves a case meanwhile students track the process of solving the case);  **Project-based learning** (students are suggested to develop a project on the development of an international tourism business relying on recreational opportunities of a certain region, city or other settlement of Ukraine). | | | Tests, evaluation of results of solving problem situations, questionnaire, interview, self-evaluation.  Expert evaluation to assess the creativity and professional level of tasks solved during individual project presentation. | |
| PLO 8. To know the official language to perform the professional activity. | | | **Traditional and innovative methods** to develop skills in speaking the official language.  **Use of computer and multimedia technologies** | | | Group and individual evaluation in oral and written forms as a part of intermediate and final evaluations.  Final tests | |
| PLO 9. To practice speaking the foreign language(s) in the professional activity. | | | **Traditional and innovative methods** to develop skills in the foreign language.  **Use of computer and multimedia technologies**  **Business communication with native speakers** when participating in the relevant international scientific and practical events at the university. | | | Group and individual evaluation in oral and written forms as a part of intermediate and final evaluations.  Final tests | |
| PLO 13. To make decisions in complex and unpredictable conditions, which require the application of new approaches and forecasting methods | | | **Interactive teaching methods**  **Modeling situations** that take place in international tourism  **Non-routine tasks** on the field of international tourism development  **Simulation games with specialists** (representatives from travel agencies) **invited to participate**  **Brainstorming**  **Search-based learning:** a lecturer formulates a problem, students solve it step by step, a lecturer monitors the process | | | Group and individual evaluation in oral and written forms as a part of intermediate and final evaluations.  Tests  Evaluation of the quality of students’ ability to identify and solve non-routine tasks in the field of international tourism (for instance, travel agency’s actions in pandemics, an abrupt change in the geopolitical situation). | |