**Description of Discipline**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Title of Discipline / **Excursion Studies** | | | | |
| **Semester** | **Duration** | **Type of Discipline** | **ECTS Credits** | **Student Workload** |
| 2 | 120 hrs. | elective | 4 | 30 hours of teaching, including 16 hours of lectures, 14 hours of practical classes; 90 hours of self-study |

|  |  |  |  |
| --- | --- | --- | --- |
| **Requirements for Participation** | **Type of examination (oral, written, term paper, etc.)** | **Methods of teaching and learning (lectures, seminars, etc.)** | **Discipline Coordinator** |
| Bachelor in Tourism | Oral exam | Lectures (explanation, heuristic conversation, problematic presentation, illustration, demonstration); practical classes (business game, educational discussion, comparison, generalization, analysis, synthesis, specification), self-study, individual scientific-research assignments. | Doctor of Economic Sciences, Associate Professor Rohovyi A.V. |

|  |
| --- |
| Competencies and program results |
| General competencies:  GC 03. Ability to work in the international and domestic professional environment;  GC 08. Ability to time management;  Special competencies:  SC 03. Ability to analyze the geospatial organization of the tourism process and design its development on a sustainable basis;  SC 06. Ability to organize and manage the tourist process at the local and regional levels, in a tourist destination, at a tourist enterprise;  SC 07. Ability to develop and facilitate the implementation of regional programs for the development of sustainable tourism;  SC 08. Ability to implement international experience of recreational and tourist activities;  SC 11. Ability to manage information;  SC 12. Ability to do business in the national and international tourism market.  Program learning outcomes:  PLO1) Knowledge of advanced concepts, methods of research and professional activities on the border of the subject areas of tourism and recreation;  PLO3) Ability to use information and innovative methods and technologies in the field of tourism;  PLO4) Knowledge of laws, principles and mechanisms of functioning of the tourist market;  PLO8) Fluent in the state language and use it in professional activities;  PLO10) Act in a multicultural environment;  PLO11) To use communication skills and technologies, to initiate introduction of methods of communicative management in practice of activity of subjects of tourist business;  PLO15) Demonstrate the ability to self-develop and self-improvement throughout life. |

|  |
| --- |
| Contents |
| The purpose of the discipline “Excursio Studies” is to gain theoretical knowledge and practical skills, which allow students to arrange and plan excursion activity, develop and conduct excursions, provide excursion services to tourists at a high professional level.  The subject of the discipline is theoretical and methodological foundations of excursion, methodical, psychological and pedagogical aspects of arranging excursion activity.  The main tasks of the discipline is theoretical and practical training of students on the following issues:   * theory, methodology and methods of excursion activity; * psychology of excursion activity; * pedagogical techniques of excursion work; * tour guide proficiency and ways to improve it.   **Contents:**  1. Excursion Studies as a science.  2. Theory and methodology of excursion activity.  3. The role of psychology in excursion activity.  4. The role of pedagogy in excursion activity.  5. Methods of developing excursions.  6. Методика проведення екскурсій. Methods of conducting excursions.  7. Tour guide as a profession.  8. Tour guide proficiency. |

|  |
| --- |
| Exemplary Literature |
| Primary   1. Babarytska V.K., Korotkova A.Ya., Malynovska O.Yu. Excursion Studies and Museum Studies: manual. Kyiv: Alterpres, 2007. 462 p. [in Ukrainian] 2. Golubnichaya S.N. Fundamentals of Excursion Activity: manual. Donetsk: Donetsk Institute of Tourism Business, 2003. 214 p. [in Russian] 3. Dobrina N.A. Excursion Studies: manual. Moscow: Moscow Psycological-Social Institute, Flinta, 2012. 288 p. [in Russian] 4. Dolzhenko G.P. Excursion Activity: manual (4th ed., rev.). Rostov-on-Don: Phoenix Publishing House, 2012. 308 p. [in Russian] 5. Emelyanov B.V. Excursion Studies: textbook. Moscow: Sovetskiy sport, 2007. 216 p. [in Russian] 6. Matyuhina Yu.A., Migunova E.Yu. Excursion Activity: manual. Moscow: Alfa-M, 2012. 224 p. [in Russian] 7. Savina N.V. Organization of Excursion Activity: manual. Moscow: Moscow Institute of Economics and Statistics, 2000. 96 p. [in Russian] 8. Savina N.V. Excursion Studies: manual. Minsk: Belarusian State Economic University, 2009. 256 p. [in Russian] 9. Skobeltsyna A.S., Sharuhin A.P. Procedure and Arrangement of Excursion Services: textbook (2nd ed., rev.). Moscow: Akademiya, 2013. 176 p. [in Russian] 10. Chahaida I.M., Hrybakova S.B. Excursion Studies: manual. Kyiv: Kondor, 2004. 204 p. [in Ukrainian] 11. Поколодна М.М. Excursology: textbook / M.M. Pokolodna; Kharkiv. nat. un-ty. household named after O.M. Beketov. - Kharkiv: KhNUMG O.M. Beketova, 2017. - 180 p. 12. Supplementary 13. To help the guide. Collection of methodical and reference materials / L.S. Plakhova. - M .: RMAT, 1998. - 91 p. 14. Golubnichaya S.N. Methods of training a guide - a specialist in the organization of cultural leisure / S.N. Golubnichaya, М.А. Berg // Sphere of entertainment - an important component in improving the efficiency of the tourism business. - Donetsk, 2006. - P. 158-161. 15. Zinchenko V.A. Excursology as a tourism science // Scientific Notes of Kyiv University of Tourism, Economics and Law. Series: philosophical sciences. - K., 2010. - Issue 8. - P. 211-223. 16. Ilyukhin M.M. Features and means of display in excursion: a method. recommendations / M.M. Ilyukhin. - М .: TsRYB «Tourist», 1990. - 80 p. 17. Nechaev M.P. Excursion activity in the educational process. - M .: Perspektiva, 2007. - 28 p. 18. Omelchenko B.F. Excursion communication: knowledge, education, rest. - М .: Science, 1991. - 380 с. 19. WEB RESOURCES 20. Official site of Verkhovna Rada of Ukraine. *rada.gov.ua*. Retrieved from [www.rada.gov.ua](http://www.dfp.gov.ua) 21. Official site of State Statistics Service of Ukraine. *ukrstat.gov.ua*. Retrieved from <http://www.ukrstat.gov.ua/> [in Ukrainian] 22. Official site of Cabinet of Ministers of Ukraine. *kmu.gov.ua*. Retrieved from [www.kmu.gov.ua](http://www.dfp.gov.ua) [in Ukrainian] 23. Official site of Vernadskyi National Library of Ukraine. *nbuv.gov.ua*. Retrieved from <http://www.nbuv.gov.ua/> [in Ukrainian] |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Title of Discipline: **Excursion Studies** | | | | | | |
| Semester | Duration | Type of Discipline | ECTS Credits | Academic Workload | | Language of Instruction |
| 2 | 120 hrs. | optional | 4 | 30 hours of classroom training including 16 hours of lectures and 14 hours of practical classes, 90 hours of self-study | | Ukrainian |
| Learning Outcomes | | | Teaching Methods | | Evaluation Methods | |
| PLO 1. To know advanced concepts, methods of research and professional activity at the intersection of subject areas if tourism and recreation.  PLO 3. The ability to use information and innovative methods and technologies in the field of tourism.  PLO 4. To know patterns, principles and mechanisms of the tourism market.  PLO 8. To know the official language to perform the professional activity.  PLO 10. To act in a multicultural environment.  PLO 11. To use communication skills and technologies, to introduce methods of communication management into the activity of tourism business entities.  PLO 15. The ability of a lifelong personal development and self-improvement. | | | **Active teaching methods** (situational research, individual research, group projects, class discussion, roleplaying games)  **Passive teaching methods** (lecture, explanation, demonstration)  **Explanation and illustration**: a lecturer creates favorable conditions for students to perceive, comprehend and memorize information about modern aspects of excursion studies.  **Reproductive method:** a lecturer gives a task to develop and conduct an excursion and students acquire skills in applying knowledge following an example when they complete the task;  **Problem-based learning** (a lecturer presents and solves a problem of choosing an excursion topic meanwhile students track the process of solving the problem);  **Search-based learning:** a lecturer formulates a problem of expanding the range of tourism services, students solve it step by step, a lecturer monitors the process (students combine their reproductive and creative activity);  **Research-based learning:** a lecturer formulates a problem of increasing professional excellence of a guide, and students solve it independently, putting forward ideas, checking them, selecting the necessary sources of information, devices, materials, etc. | | Group and individual evaluation in written and oral forms that is conducted as a part of intermediate and final evaluations and is aimed at determining the level of students’ understanding of modern trends of excursion studies development and the mastery of research and professional methods.  Evaluation of all classroom and self-study activities (continuous evaluation, intermediate and final evaluation; exam, presentations, individual tasks). | |